



PROPERTY MANAGER CHECKLIST:

## 5 High-Threat Noise Situations That Could Cost You Your Business

[And How To Fix Them Fast]





Noise: It's the number one precursor to property damage, and the number one neighbor complaint related to vacation rentals. But it's more than that. Noise can lead to profit-crushing costs. And in the worst cases, it can result in the loss of ability to operate a rental at all.

## THE COST OF NOISE



Average insurance claim for property damage cause by guests:

**\$13,000**

Average VR permit noise violation:

**\$500** for first offense | **\$1,000** for second offense

(in California it's up to \$5,000 for a first offense!)

Multiple offenses can result in the loss of a rental permit in perpetuity.

Cost of losing a homeowner for failing to protect their property:

**Monthly revenue  
x FOREVER.**





**IF PROPERTIES IN YOUR PORTFOLIO MEET ANY OF THE FIVE CRITERIA BELOW, YOU'RE FAR MORE LIKELY TO BE HIT WITH NOISE COMPLAINTS.**

**Even more important:** You're at a far greater risk of losing money to added labor costs, property repair and hefty fines, all related to noise. You may even lose the homeowner, and the revenue they bring your business, forever.

Unless, that is, you're equipped with a privacy-safe noise solution. In every single one of these cases, privacy-safe noise measurement can be the difference between respected, profitable operations...and potential devastation. If you check one or more boxes on this list, noise poses a significant risk to your business—a risk that in-stay noise tech can mitigate almost completely.

# 01 You manage your properties remotely.

If you're not actually living at all of the properties you're managing, intervening in noise situations or dealing with noise complaints requires labor. And labor costs money. A lot of money, especially if you are hiring overnight staff to monitor properties, respond to complaints and intervene in excessive noise events.

Noise monitoring lets you know what's happening at your properties and resolve noise problems from anywhere at any time.



## **FIX LATE-NIGHT NOISE:**

NoiseAware's new AutoResolve feature solves late-night disturbances while you sleep through the night. No more waking up at 2 a.m. to figure out how to deal with a noise alert—instead, the guest is messaged directly, via a proprietary system that's proven to completely stop noise in 30 minutes or less, in 90% of cases.



## 02 Your properties have neighboring homes nearby.

Dense neighborhoods can be great for neighborly relations. Except when it comes to short-term rentals.

Whether neighbors have actually had to deal with excessive noise or rowdiness at your property, or are concerned about noise that *might* happen, noise monitoring provides neighbor reassurance (not to mention arming you with a data-based defense against false noise complaints, see #5).



### PRE-EMPT NEIGHBOR PROBLEMS:

Noise monitoring is not just the only way to know what's happening inside your property while guests are there. It's the only way to *stop* problem noise before it disturbs residents in neighboring homes, rather than dealing with fallout after neighbors get angry.

## 03 You manage properties in a multi-unit dwelling.

Got STR condos, apartments or townhomes? Managing one or more units in a multifamily building can be highly profitable, especially as “flexible living” grows in popularity. But short-term rentals with shared walls are much more likely to elicit complaints from neighbors. It’s just not viable to operate a short-term-rental apartment, condo or townhome without protecting neighbors from noise—and in many buildings, it’s prohibited.



### SET CUSTOM THRESHOLDS:

Noise that’s acceptable in a house may not be OK in an apartment or condominium that shares walls with neighbors. NoiseAware lets you customize acceptable noise levels for different spaces, and different times of day and night, for round-the-clock protection.



## 04 You manage properties in an area that's a big draw for younger guests or is known for parties.

Destinations like Austin, Las Vegas, the Coachella Valley, the Outer Banks, and almost anywhere in Florida, are just a handful of regions renowned for their festivals, concerts, nightlife and party atmosphere. So it's no surprise that these cities tend to draw college students, young guests, and groups looking to let loose. Got properties in hangout hotspots? A good in-stay noise solution is the only way to stop parties in their tracks, and prevent the complaints, damage, fines and legal action that come with them.



### ELIMINATE OUTDOOR NOISE:

The most popular party and college-break destinations are havens for outdoor celebrating, whether poolside, grillside, on the deck or in the yard. NoiseAware has the only purpose-built outdoor noise solution on the market.

In a recent pilot program with the California desert resort city of La Quinta, NoiseAware slashed outdoor noise complaints by nearly 50% and solved 70% of noise events in under 30 minutes. On average, NoiseAware cuts complaints about outdoor noise by up to 80%.

## 05 You've been hit with false noise complaints.

Sometimes neighbors just don't want short-term rentals in their neighborhood, no matter what. And in some cases, they complain about noise that hasn't actually happened, in an effort to get neighboring STRs shut down.

Often, just letting neighbors know that your property is equipped with a noise monitoring device will deter them from making false complaints. And if they do fudge a complaint to the city or HOA? Being able to show noise-monitoring data to the contrary is your single best defense.



### **CREATE COMMUNITY HARMONY:**

Recently installed a noise monitoring system in your properties? Let your neighbors know. Hosting a happy hour or wine-and-cheese get-together with neighbors, and/or circulating a mailer letting them know that you care about their peace and safety is a great way to prevent noise complaints and build neighbor relations, to ensure the sustainability and success of your business now, and as your portfolio grows.





**Ready to protect your properties and profits?**

We have a noise solution to fit every property, portfolio and problem. All at a price that's a tiny fraction of the cost of fines, damage, labor intervention and potential loss of permit.

**[Learn More Now](#)**